

Update for Calne Area Board

Update from	CCAP
Date of Area Board Meeting	November 2013

Headlines

- Neighbourhood Plan Working Group for Tourism now set up

- Community Hub continues to act as a 'stepping stone' for volunteers to find paid employment

- Environmental Theme Group 'cleans up' at Lantern Parade

- CCAP members attend workshop on influencing environmental strategies in Wiltshire

Neighbourhood Plan WG on Tourism

Following on from the draft Tourism Strategy and the draft chapter on 'Culture' for the Joint Strategic Assessment (JSA) for the Calne Community Area (due for publication in early 2014), a working group has been set up under the Neighbourhood Plan umbrella to specifically address these two issues. The Working Group is chaired by Judy Edwards (Community Services Manager, Calne Town Council) and includes a number of CCAP Steering Committee members as well as a number of partner community organisations and businesses.

This Tourism Working Group is committed to the promotion of existing cultural and tourism opportunities in Calne and the surrounding villages. It also seeks to increase the footfall of visitors in the community area and ensure that cultural opportunities for residents are vibrant.

The first job of this group is to map out the cultural activities within the community area, including physical assets as well as developing a full list of all the community groups who are active in the area.

Contact: Judy Edwards – jedwards@calne.gov.uk

Calne Community Hub

The Community Hub always has to rely on voluntary effort to take responsibility not only for the management of the building, but also its day-to-day running. This has proved to be a good thing as voluntary support can lead to a greater sense of pride in themselves as well as their local community.

Since the birth of the Community Hub in February 2010, there have been numerous examples of volunteers coming forward who have offered to help in the Hub because they had had no success in finding paid employment because, in their words, they had very low self-esteem. It is fantastic to report that many of these volunteers have found that the very act of volunteering has benefited,

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not just the community, but also themselves. Within a short time, you can literally see their confidence growing as they find that they have something very positive to offer, and they then use this confidence to apply for and secure paid employment.

Contact: JR Dawson – Hub Manager – 01249 813747 or thehub2010@hotmail.co.uk
Marie Mathers – Hub Administrator – 01249 813747

Lantern Parade

This year's Winter Festival and Lantern Parade was another highly successful event organised by the Calne Town Council staff, and it was great to see the town so full of people enjoying themselves.

Probably unseen by the vast majority of these happy folk were a small number of the Environmental Theme Group who went around the town centre picking up the litter dropped by the crowds. This small group of volunteers led by Peter Knight and Sue Wallace and, joined by the Town Council's own staff, performed so well that the town centre was back to its normal clean state the next day. It is a massive credit to them all.

Workshop on influencing environmental strategies

On Nov 21, two CCAP members attended a workshop hosted by Wiltshire Wildlife at Wroughton. This was a 'brainstorming' event to see how attendees can influence future environmental strategies in Wiltshire, as well as future funding opportunities. If you would like to find out about all the good work that is being done on your behalf by the Environmental Theme Group, then please contact either Peter or Sue for more information.

Contact: Peter Knight - stoneseeker@waitrose.com or
Sue Wallace - sue_wallace@btopenworld.com

As a taster:-

1. On Nov 4, members of the Theme Group attended a screening of *Chasing Ice*, the environmental film, at Pewsey, with a view to showing it in Calne.
2. On the 11th, Theme Group member Sue Wallace attended a meeting of Calne in Bloom.
3. On Nov 17, members tidied up the wildflower beds at Chavey Well, Castlefields, and supported the building of a 'Bug Hotel' by CARP members.
4. On Nov 20, members hosted a talk by John Blake, on the history and current work of the Campaign to Protect Rural England (CPRE)..
5. On Nov 22, Peter Knight was the chair/compere at a CPRE screening of the environmental film *Trashed*, at West Ashton.
6. On the 26th, Theme Group members attended a meeting of the local Fairtrade group, concerning the allocation of CCAP funding for the use of promoting Fairtrade in Calne.